



**PHONE:** 419-491-3594

**ADDRESS:** P.O. BOX 657, MAUMEE, OH 43537

**501C3 Tax #:** 81-4193469

**EMAIL:** INFO@RUTHIES-ANGELS.COM

**WEBSITE:** WWW.RUTHIES-ANGELS.COM

Dear Potential Sponsor,

Thank you for taking the time to learn about Ruthie's Angels and for your consideration to get involved with our Twylite Thursday fundraising event at the Pinnacle in Maumee on May 31<sup>st</sup>, 2018! As a reminder, 100% of your donation will go towards sponsoring a treatment plan for individuals who are struggling with a devastating health challenge. Ruthie's Angels has a mission to offer holistic wellness services to both children and adults who have a life-altering medical diagnosis or terminal illness. We also assist individuals with a debilitating injury who could therapeutically benefit from physical, mental, or emotional wellness services yet struggle financially.

This non-profit was founded by John and Deitra Hickey in 2015. Deitra was born and raised in Toledo Ohio and was raised with two paralyzed parents after her mother and father were shot during a home invasion. Her mother, Ruthie, also suffered from Multiple Sclerosis and she passed away at only 48. Deitra and her sisters have a passion to help other families who struggle with a health ailment and chronic pain. Ruthie's Angels is a local non-profit helping one patient in need at a time.

We could not do this without the support of our sponsors and the community so again, **THANK YOU** for your consideration!

For more information on Ruthie's Angels, to read testimonies from our recipients, or to simply learn more about our mission, visit our website at [www.Ruthies-Angels.com](http://www.Ruthies-Angels.com)

Thank you!

Respectfully,

Twylite Thursday 2018 Committee &  
The Ruthie's Angels Board of Directors

Ruthie's Angel's is a Registered 501c(3) Corporation: #81-4193469



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## **PRESENTING CORPORATE SPONSOR (ONLY 2 AVAILABLE) \* \$5000**

A Presenting Corporate Sponsor will receive:

- Option to dedicate sponsorship funds to up to (5) qualifying recipients of your choice
- 10 event tickets & 10 bar drink tickets
- Reserved exclusive table at event with special centerpiece, distinguishing tablecloth, champagne & served dessert
- Prominent recognition on every slide on the large projection screen at the event
- Full page ad in program designed for you
- Framed display on all tables at event
- Radio mentions on both Star 105.5 and 101.5 The River
- Business Logo on Blade Ads, Maumee Mirror Ads, & hundreds of flyers
- Featured sponsor on all electronic newsletters sent to a 20,000+ person database
- Prominent recognition on Ruthie's Angel's Facebook with several dedicated posts
- Prominent listing on all event posters displayed throughout the community
- Prominent listing on Ruthie's Angel's website
- Listed on Serenity Health & Wellness Center's website
- Multiple mentions of recognition at event
- Formally introduced at the event and given the opportunity address the guests
- Opportunity to set up a marketing display table at the event
- Opportunity to display a banner or business signage at the event

## **GOLD CORPORATE SPONSOR \* \$2500**

Gold Corporate Sponsors will receive:

- Scrolling large screen projection of business name and logo at the event
- Option to dedicate half of your sponsorship funds to sponsor a patient of choice
- 6 event tickets & 6 bar drink tickets
- Prominent recognition on every slide on the large projection screen at the event
- Half page ad in the event program designed for you
- Framed shared display on all tables at event
- Business Logo on Blade Ads, Maumee Mirror Ads, & hundreds of flyers
- Logo displayed on all electronic newsletters sent to a 20,000+ person database
- Will be promoted on Ruthie's Angel's Facebook page with several posts
- Logo on all event posters displayed throughout the community
- Prominent listing on Ruthie's Angel's website
- Listed on Serenity Health & Wellness Center's website
- Will be formally introduced at the event
- Opportunity to set up a marketing display table at the event



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## **SILVER CORPORATE SPONSOR \* \$1000**

Silver Corporate Sponsors will receive:

- Scrolling large screen projection of business name and logo at the event
- 4 event tickets & 4 bar drink tickets
- Business listed as a sponsor in the event program
- Business logo displayed on all tables at the event
- Logo displayed on all electronic newsletters sent to a 20,000+ person database
- Business Logo on Blade Ads, Maumee Mirror Ads, & hundreds of flyers
- Will be listed on all electronic newsletters sent to a 20,000+ person database
- Will be listed on Ruthie's Angel's Facebook page with several posts
- Logo on all event posters displayed throughout the community
- Prominent listing on Ruthie's Angel's website
- Listed on Serenity Health & Wellness Center's website
- Will be formally introduced at the event

## **SUPPORTING SPONSOR (Dedications) \* \$500**

- Scrolling large screen projection at event of sponsoring business or individual with the name of recipient being honored or remembered. For example, "Dedicated to..." or "In Memory of...", followed by "Donated by (individual(s) or business) ...." Slide may include a picture of individual being honored.
- Sponsoring business or individuals may "sponsor a patient" by deciding who they would like their funds dedicated to. \*Individuals must have a health challenge.
- 4 event tickets & 4 bar drink tickets
- All dedications and supporting sponsors will be listed on Ruthie's Angel's Facebook page
- Dedication and sponsors names or business listed in the event program
- All dedications and supporting sponsors will be listed on Ruthie's Angel's website
- All dedications and supporting sponsors will be announced at the event

**THANK YOU FOR YOUR CONSIDERATION!!**